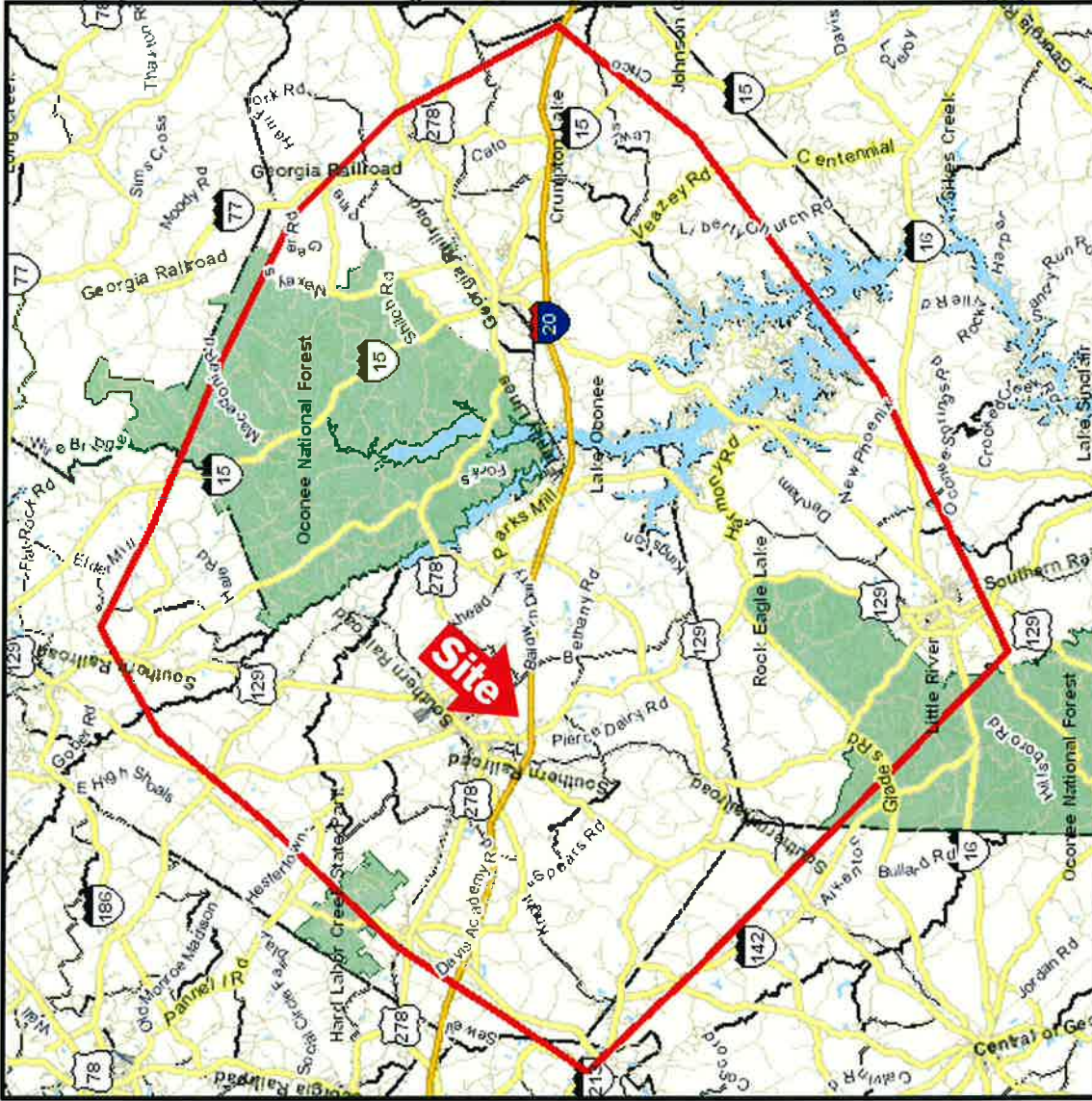


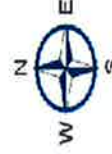
# Area Map

Trade Area 1700 Eatonton Rd, Madison, GA



Trade Area,

Polygon - See Appendix for Points



# Executive Summary 2013

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, Total

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- The population in this area is estimated to change from 44,779 to 45,340, resulting in a growth of 1.2% between 2010 and the current year. Over the next five years, the population is projected to grow by 2.9%.

The population in the United States is estimated to change from 308,745,538 to 314,861,807, resulting in a growth of 2.0% between 2010 and the current year. Over the next five years, the population is projected to grow by 3.3%.

The current year median age for this area is 42.9, while the average age is 41.3. Five years from now, the median age is projected to be 43.2.

The current year median age for the United States is 37.5, while the average age is 38.3. Five years from now, the median age is projected to be 38.3.

Of this area's current year estimated population:

65.1% are White Alone, 28.8% are Black or African Am. Alone, 0.3% are Am. Indian and Alaska Nat. Alone, 0.6% are Asian Alone, 0.1% are Nat. Hawaiian and Other Pacific Isl. Alone, 3.8% are Some Other Race, and 1.3% are Two or More Races.

Of the United States's current year estimated population:

71.5% are White Alone, 12.7% are Black or African Am. Alone, 1.0% are Am. Indian and Alaska Nat. Alone, 5.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.6% are Some Other Race, and 3.1% are Two or More Races.

This area's current estimated Hispanic or Latino population is 6.0%, while the United States current estimated Hispanic or Latino population is 17.3%.

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- The number of households in this area is estimated to change from 17,482 to 17,854, resulting in an increase of 2.1% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.9%.

The number of households in the United States is estimated to change from 116,716,292 to 119,206,509, resulting in an increase of 2.1% between 2010 and the current year. Over the next five years, the number of households is projected to increase by 3.5%.

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- The average household income is estimated to be \$63,290 for the current year, while the average household income for the United States is estimated to be \$69,637 for the same time frame.

The average household income in this area is projected to change over the next five years, from \$63,290 to \$64,829.

The average household income in the United States is projected to change over the next five years, from \$69,637 to \$71,917.

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# Executive Summary 2013

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, Total



■ For this area, 90.0% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, 52.1% are employed civilians, 5.8% are unemployed civilians, and 42.0% are not in the labor force.

For the United States, 90.1% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:

0.5% are in the Armed Forces, 57.9% are employed civilians, 6.4% are unemployed civilians, and 35.3% are not in the labor force.

The occupational classifications for this area are as follows:

26.2% hold blue collar occupations, 51.6% hold white collar occupations, and 22.2% are occupied as service & farm workers.

The occupational classifications for the United States are as follows:

20.6% hold blue collar occupations, 60.8% hold white collar occupations, and 18.6% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

1.0% are in Architecture and Engineering, 1.8% are in Arts, Entertainment and Sports, 4.4% are in Business and Financial Operations, 0.6% are in Computers and Mathematics, 6.2% are in Education, Training and Libraries, 3.5% are in Healthcare Practitioners and Technicians, 3.3% are in Healthcare Support, 0.2% are in Life, Physical and Social Sciences, 9.3% are in Management, 11.3% are in Office and Administrative Support.

1.9% are in Community and Social Services, 5.1% are in Food Preparation and Serving, 0.6% are in Legal Services, 1.7% are in Protective Services, 10.8% are in Sales and Related Services, 3.4% are in Personal Care Services.

6.3% are in Building and Grounds Maintenance, 7.6% are in Construction and Extraction, 2.3% are in Farming, Fishing and Forestry, 3.6% are in Maintenance and Repair, 8.9% are in Production, 6.1% are in Transportation and Moving.

For the civilian employed population age 16 and over in the United States, it is estimated that they are employed in the following occupational categories:

1.8% are in Architecture and Engineering, 1.9% are in Arts, Entertainment and Sports, 4.7% are in Business and Financial Operations, 2.5% are in Computers and Mathematics, 6.1% are in Education, Training and Libraries, 5.4% are in Healthcare Practitioners and Technicians, 2.5% are in Healthcare Support, 0.9% are in Life, Physical and Social Sciences, 9.7% are in Management, 14.0% are in Office and Administrative Support.

1.7% are in Community and Social Services, 5.6% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.2% are in Protective Services, 11.1% are in Sales and Related Services, 3.5% are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, 5.3% are in Construction and Extraction, 0.7% are in Farming, Fishing and Forestry, 3.3% are in Maintenance and Repair, 6.0% are in Production, 6.0% are in Transportation and Moving.

# Executive Summary 2013

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, Total

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- Currently, it is estimated that 6.0% of the population age 25 and over in this area had earned a Master's Degree, 1.5% had earned a Professional School Degree, 0.5% had earned a Doctorate Degree and 13.8% had earned a Bachelor's Degree.

In comparison, for the United States, it is estimated that for the population over age 25, 7.3% had earned a Master's Degree, 1.9% had earned a Professional School Degree, 1.2% had earned a Doctorate Degree and 17.7% had earned a Bachelor's Degree.

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- Most of the dwellings in this area (74.5%) are estimated to be Owner-Occupied for the current year. For the entire country the majority of the housing units are Owner-Occupied (65.0%).

The majority of dwellings in this area (72.5%) are estimated to be structures of 1 Unit Detached for the current year. The majority of dwellings in the United States (61.5%) are estimated to be structures of 1 Unit Detached for the same year.

The majority of housing units in this area (28.0%) are estimated to have been Housing Unit Built 1990 to 1999 for the current year.

The majority of housing units in the United States (16.1%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

# Executive Summary 2013

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, Total

Area Name: Trade Area

Type: Polygon 1

Reporting Detail: Aggregate

Reporting Level: Block Group

.000000 / .000000

### Polygon Points:

33.795779 -83.404009	33.763424 -83.474528	33.702015 -83.535357	33.629755 -83.616827
33.523090 -83.702462	33.463209 -83.634258	33.288802 -83.420136	33.360031 -83.241322
33.463946 -83.074146	33.540346 -83.000961	33.630761 -83.059597	33.688288 -83.128295

### Project Information:

Site: 1

Order Number: 971448090



Prepared On: Fri Dec 21, 2012 Page 4 Of 4

Project Code: 1845359-1

Prepared For: Sharp Realty

Prepared By:

Nielsen Solution Center 1 800 866 6511

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# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
<b>Population</b>		
2018 Projection	46,642	
2013 Estimate	45,340	
2010 Census	44,779	
2000 Census	38,964	
Growth 2013-2018	2.87%	
Growth 2010-2013	1.25%	
Growth 2000-2010	14.92%	
<b>2013 Est. Pop by Single Race Class</b>		
	45,340	
White Alone	29,509	65.08
Black or African American Alone	13,073	28.83
Amer. Indian and Alaska Native Alone	128	0.28
Asian Alone	263	0.58
Native Hawaiian and Other Pac. Isl. Alone	29	0.06
Some Other Race Alone	1,738	3.83
Two or More Races	599	1.32
<b>2013 Est. Pop Hisp or Latino by Origin</b>		
	45,340	
Not Hispanic or Latino	42,598	93.95
Hispanic or Latino:	2,742	6.05
Mexican	2,348	85.63
Puerto Rican	125	4.56
Cuban	130	4.74
All Other Hispanic or Latino	138	5.03
<b>2013 Est. Hisp or Latino by Single Race Class</b>		
	2,742	
White Alone	798	29.10
Black or African American Alone	55	2.01
American Indian and Alaska Native Alone	35	1.28
Asian Alone	0	0.00
Native Hawaiian and Other Pacific Islander Alone	13	0.47
Some Other Race Alone	1,689	61.60
Two or More Races	153	5.58

# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
<b>2013 Est. Pop. Asian Alone Race by Cat</b>	263	
Chinese, except Taiwanese	2	0.76
Filipino	37	14.07
Japanese	0	0.00
Asian Indian	118	44.87
Korean	29	11.03
Vietnamese	45	17.11
Cambodian	0	0.00
Hmong	0	0.00
Laotian	2	0.76
Thai	29	11.03
All Other Asian Races Including 2+ Category	1	0.38
<b>2013 Est. Population by Ancestry</b>	45,340	
Pop, Arab	0	0.00
Pop, Czech	21	0.05
Pop, Danish	28	0.06
Pop, Dutch	209	0.46
Pop, English	3,921	8.65
Pop, French (except Basque)	245	0.54
Pop, French Canadian	110	0.24
Pop, German	1,892	4.17
Pop, Greek	6	0.01
Pop, Hungarian	12	0.03
Pop, Irish	2,857	6.30
Pop, Italian	522	1.15
Pop, Lithuanian	22	0.05
Pop, United States or American	9,234	20.37
Pop, Norwegian	53	0.12
Pop, Polish	139	0.31
Pop, Portuguese	24	0.05
Pop, Russian	37	0.08
Pop, Scottish	644	1.42
Pop, Scotch-Irish	722	1.59
Pop, Slovak	1	0.00
Pop, Sub-Saharan African	415	0.92
Pop, Swedish	213	0.47
Pop, Swiss	92	0.20
Pop, Ukrainian	1	0.00
Pop, Welsh	73	0.16
Pop, West Indian (exc Hisp groups)	30	0.07
Pop, Other ancestries	16,106	35.52



# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
<b>2013 Est. Population by Ancestry</b>		
Pop, Ancestry Unclassified	7,709	17.00
<b>2013 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	40,274	94.67
Speak Asian/Pac. Isl. Lang. at Home	48	0.11
Speak IndoEuropean Language at Home	198	0.47
Speak Spanish at Home	2,011	4.73
Speak Other Language at Home	13	0.03
<b>2013 Est. Population by Sex</b>		
Male	21,947	48.41
Female	23,393	51.59
<b>2013 Est. Population by Age</b>		
Age 0 - 4	2,797	6.17
Age 5 - 9	2,813	6.20
Age 10 - 14	2,948	6.50
Age 15 - 17	1,817	4.01
Age 18 - 20	1,507	3.32
Age 21 - 24	1,981	4.37
Age 25 - 34	4,763	10.51
Age 35 - 44	5,151	11.36
Age 45 - 54	6,196	13.67
Age 55 - 64	6,878	15.17
Age 65 - 74	5,445	12.01
Age 75 - 84	2,238	4.94
Age 85 and over	808	1.78
Age 16 and over	36,188	79.81
Age 18 and over	34,966	77.12
Age 21 and over	33,460	73.80
Age 65 and over	8,490	18.73
<b>2013 Est. Median Age</b>		
	42.9	
<b>2013 Est. Average Age</b>		
	41.30	



# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
<b>2013 Est. Male Population by Age</b>	21,947	
Age 0 - 4	1,410	6.42
Age 5 - 9	1,403	6.39
Age 10 - 14	1,509	6.88
Age 15 - 17	961	4.38
Age 18 - 20	761	3.47
Age 21 - 24	992	4.52
Age 25 - 34	2,297	10.47
Age 35 - 44	2,464	11.23
Age 45 - 54	3,043	13.87
Age 55 - 64	3,200	14.58
Age 65 - 74	2,653	12.09
Age 75 - 84	997	4.54
Age 85 and over	256	1.17
<b>2013 Est. Median Age, Male</b>	41.7	
<b>2013 Est. Average Age, Male</b>	40.30	
<b>2013 Est. Female Population by Age</b>	23,393	
Age 0 - 4	1,387	5.93
Age 5 - 9	1,410	6.03
Age 10 - 14	1,439	6.15
Age 15 - 17	855	3.65
Age 18 - 20	745	3.18
Age 21 - 24	990	4.23
Age 25 - 34	2,466	10.54
Age 35 - 44	2,687	11.49
Age 45 - 54	3,153	13.48
Age 55 - 64	3,677	15.72
Age 65 - 74	2,791	11.93
Age 75 - 84	1,241	5.31
Age 85 and over	552	2.36
<b>2013 Est. Median Age, Female</b>	44.0	
<b>2013 Est. Average Age, Female</b>	42.20	

# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
<b>2013 Est. Pop Age 15+ by Marital Status</b>	36,783	
Total, Never Married	10,266	27.91
Males, Never Married	5,325	14.48
Females, Never Married	4,941	13.43
Married, Spouse present	18,451	50.16
Married, Spouse absent	1,309	3.56
Widowed	2,566	6.98
Males Widowed	583	1.58
Females Widowed	1,983	5.39
Divorced	4,191	11.39
Males Divorced	1,826	4.96
Females Divorced	2,365	6.43
<b>2013 Est. Pop. Age 25+ by Edu. Attainment</b>	31,479	
Less than 9th grade	2,709	8.61
Some High School, no diploma	4,167	13.24
High School Graduate (or GED)	10,825	34.39
Some College, no degree	5,194	16.50
Associate Degree	1,728	5.49
Bachelor's Degree	4,342	13.79
Master's Degree	1,874	5.95
Professional School Degree	468	1.49
Doctorate Degree	172	0.55
<b>2013 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat</b>	1,340	
CY Pop 25+, Hisp/Lat, < High School Diploma	901	67.24
CY Pop 25+, Hisp/Lat, High School Graduate	309	23.06
CY Pop 25+, Hisp/Lat, Some College or Associate's Deg	54	4.03
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	75	5.60
<b>Households</b>		
2018 Projection	18,544	
2013 Estimate	17,854	
2010 Census	17,482	
2000 Census	14,439	
Growth 2013-2018	3.86%	
Growth 2010-2013	2.13%	
Growth 2000-2010	21.07%	
<b>2013 Est. Households by Household Type</b>	17,854	



# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
Family Households	13,081	73.27
Nonfamily Households	4,773	26.73
<b>2013 Est. Group Quarters Population</b>	454	
<b>2013 HHs by Ethnicity, Hispanic/Latino</b>	659	3.69
<b>2013 Est. HHs by HH Income</b>	17,854	
CY HHs, Inc < \$15,000	3,353	18.78
CY HHs, Inc \$15,000 - \$24,999	2,767	15.50
CY HHs, Inc \$25,000 - \$34,999	1,826	10.23
CY HHs, Inc \$35,000 - \$49,999	2,871	16.08
CY HHs, Inc \$50,000 - \$74,999	2,587	14.49
CY HHs, Inc \$75,000 - \$99,999	1,776	9.95
CY HHs, Inc \$100,000 - \$124,999	905	5.07
CY HHs, Inc \$125,000 - \$149,999	421	2.36
CY HHs, Inc \$150,000 - \$199,999	617	3.46
CY HHs, Inc \$200,000 - \$249,999	201	1.13
CY HHs, Inc \$250,000 - \$499,999	351	1.97
CY HHs, Inc \$500,000+	178	1.00
<b>2013 Est. Average Household Income</b>	\$63,290	
<b>2013 Est. Median Household Income</b>	\$40,123	
<b>2013 Median HH Inc by Single Race Class. or Ethn</b>		
White Alone	48,103	
Black or African American Alone	21,287	
American Indian and Alaska Native Alone	39,577	
Asian Alone	22,647	
Native Hawaiian and Other Pacific Islander Alone	43,526	
Some Other Race Alone	24,156	
Two or More Races	84,125	
Hispanic or Latino	33,860	
Not Hispanic or Latino	40,297	
<b>2013 Est. Family HH Type, Presence Own Children</b>	13,081	
Married-Couple Family, own children	2,993	22.88
Married-Couple Family, no own children	6,275	47.97



# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
Male Householder, own children	252	1.93
Male Householder, no own children	605	4.63
Female Householder, own children	1,530	11.70
Female Householder, no own children	1,427	10.91

2013 Est. Households by Household Size	17,854	
1-person household	4,223	23.65
2-person household	6,888	38.58
3-person household	2,838	15.90
4-person household	2,229	12.48
5-person household	1,030	5.77
6-person household	402	2.25
7 or more person household	245	1.37

2013 Est. Average Household Size	2.51	
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2013 Est. Households by Presence of People	17,854	
<b>Households with 1 or more People under Age 18:</b>	5,843	32.73
Married-Couple Family	3,341	57.18
Other Family, Male Householder	446	7.63
Other Family, Female Householder	2,036	34.85
Nonfamily, Male Householder	20	0.34
Nonfamily, Female Householder	0	0.00

<b>Households no People under Age 18:</b>	12,011	67.27
Married-Couple Family	6,025	50.16
Other Family, Male Householder	424	3.53
Other Family, Female Householder	959	7.98
Nonfamily, Male Householder	2,258	18.80
Nonfamily, Female Householder	2,345	19.52

2013 Est. Households by Number of Vehicles	17,854	
No Vehicles	1,150	6.44
1 Vehicle	4,960	27.78
2 Vehicles	6,602	36.98
3 Vehicles	3,535	19.80
4 Vehicles	1,265	7.09
5 or more Vehicles	342	1.92

2013 Est. Average Number of Vehicles	2	
--------------------------------------	---	--



# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
<b>Family Households</b>		
2018 Projection	13,620	
2013 Estimate	13,081	
2010 Census	12,792	
2000 Census	10,838	
Growth 2013-2018	4.12%	
Growth 2010-2013	2.26%	
Growth 2000-2010	18.03%	
<b>2013 Est. Families by Poverty Status</b>	13,081	
2013 Families at or Above Poverty	11,210	85.70
2013 Families at or Above Poverty with Children	4,359	33.32
2013 Families Below Poverty	1,872	14.31
2013 Families Below Poverty with Children	1,295	9.90
<b>2013 Est. Pop Age 16+ by Employment Status</b>	36,188	
In Armed Forces	8	0.02
Civilian - Employed	18,867	52.14
Civilian - Unemployed	2,105	5.82
Not in Labor Force	15,208	42.02
<b>2013 Est. Civ Employed Pop 16+ Class of Worker</b>	18,979	
For-Profit Private Workers	12,081	63.65
Non-Profit Private Workers	968	5.10
Local Government Workers	1,515	7.98
State Government Workers	1,248	6.58
Federal Government Workers	319	1.68
Self-Emp Workers	2,708	14.27
Unpaid Family Workers	139	0.73
<b>2013 Est. Civ Employed Pop 16+ by Occupation</b>	18,979	
Architect/Engineer	195	1.03
Arts/Entertain/Sports	348	1.83
Building Grounds Maint	1,203	6.34
Business/Financial Ops	832	4.38
Community/Soc Svcs	365	1.92
Computer/Mathematical	118	0.62
Construction/Extraction	1,446	7.62
Edu/Training/Library	1,167	6.15
Farm/Fish/Forestry	445	2.34



# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
Food Prep/Serving	975	5.14
Health Practitioner/Tec	665	3.50
Healthcare Support	619	3.26
Maintenance Repair	680	3.58
Legal	118	0.62
Life/Phys/Soc Science	39	0.21
Management	1,772	9.34
Office/Admin Support	2,135	11.25
Production	1,684	8.87
Protective Svcs	321	1.69
Sales/Related	2,046	10.78
Personal Care/Svc	642	3.38
Transportation/Moving	1,163	6.13

2013 Est. Pop 16+ by Occupation Classification	
	18,979
Blue Collar	4,973 26.20
White Collar	9,800 51.64
Service and Farm	4,206 22.16

2013 Est. Workers Age 16+, Transp. To Work	
	18,570
Drove Alone	15,039 80.99
Car Pooled	1,815 9.77
Public Transportation	195 1.05
Walked	354 1.91
Bicycle	25 0.13
Other Means	236 1.27
Worked at Home	906 4.88

2013 Est. Workers Age 16+ by Travel Time to Work *	
Less than 15 Minutes	5,463
15 - 29 Minutes	6,329
30 - 44 Minutes	2,932
45 - 59 Minutes	1,311
60 or more Minutes	1,518

2013 Est. Avg Travel Time to Work in Minutes	
	27.17

2013 Est. Tenure of Occupied Housing Units	
	17,854
Owner Occupied	13,296 74.47
Renter Occupied	4,558 25.53





# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
<b>2013 Owner Occ. HUs: Avg. Length of Residence</b>	18.8	
<b>2013 Renter Occ. HUs: Avg. Length of Residence</b>	9.5	
<b>2013 Est. All Owner-Occupied Housing Values</b>	13,296	
Value Less than \$20,000	806	6.06
Value \$20,000 - \$39,999	581	4.37
Value \$40,000 - \$59,999	972	7.31
Value \$60,000 - \$79,999	1,176	8.84
Value \$80,000 - \$99,999	1,163	8.75
Value \$100,000 - \$149,999	1,914	14.40
Value \$150,000 - \$199,999	1,550	11.66
Value \$200,000 - \$299,999	1,590	11.96
Value \$300,000 - \$399,999	1,184	8.90
Value \$400,000 - \$499,999	606	4.56
Value \$500,000 - \$749,999	731	5.50
Value \$750,000 - \$999,999	345	2.59
Value \$1,000,000 or more	678	5.10
<b>2013 Est. Median All Owner-Occupied Housing Value</b>	\$151,172	
<b>2013 Est. Housing Units by Units in Structure</b>	22,828	
1 Unit Attached	235	1.03
1 Unit Detached	16,546	72.48
2 Units	367	1.61
3 or 4 Units	277	1.21
5 to 19 Units	541	2.37
20 to 49 Units	23	0.10
50 or More Units	47	0.21
Mobile Home or Trailer	4,787	20.97
Boat, RV, Van, etc.	4	0.02
<b>2013 Est. Housing Units by Year Structure Built</b>	22,828	
Housing Unit Built 2005 or later	934	4.09
Housing Unit Built 2000 to 2004	2,905	12.73
Housing Unit Built 1990 to 1999	6,400	28.04
Housing Unit Built 1980 to 1989	4,257	18.65
Housing Unit Built 1970 to 1979	3,107	13.61
Housing Unit Built 1960 to 1969	1,999	8.76
Housing Unit Built 1950 to 1959	901	3.95
Housing Unit Built 1940 to 1949	554	2.43



# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

Polygon 1: Trade Area, , aggregate

Description	Polygon 1	%
Housing Unit Built 1939 or Earlier	1,771	7.76
2013 Est. Median Year Structure Built **	1987	

\*This row intentionally left blank. No total category data is available.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

# Pop-Facts: Demographic Snapshot 2013 Report

Trade Area 1700 Eatonton Rd, Madison, GA

## Appendix: Area Listing

### Area Name: Trade Area

Type: Polygon 1  
.000000 / .000000

Reporting Detail: Aggregate

Reporting Level: Block Group

### Polygon Points:

33.795779 -83.404009	33.763424 -83.474528	33.702015 -83.535357	33.629755 -83.616827
33.523090 -83.702462	33.463209 -83.634258	33.288802 -83.420136	33.360031 -83.241322
33.463946 -83.074146	33.540346 -83.000961	33.630761 -83.059597	33.688288 -83.128295

### Project Information:

Site: 1

Order Number: 971448090



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Project Code: 1845359-1

Prepared For: Sharp Realty

Prepared By:

Nielsen Solution Center 1 800 866 6511

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